LIVEWIRE

AUGUST 2024 ISSUE

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YOUNG ENTREPRENEUR DEVELOPMENT COUNCIL (YEDC)

On August 5, 2024, the inaugural ceremony for the Forenoon and Afternoon sessions of the Young Entrepreneur Development Council (YEDC) for the 2024-25 academic year took place with great enthusiasm. The event commenced with a prayer by Ms. Asifa Parveen, who recited verses from the Holy Quran along with their meanings. This was followed by a warm Welcome Address delivered by the Forenoon President, Ms. Khathija.Dr. Rayeesunisa, Associate Professor in the Department of Commerce, presented the Annual Report, reviewing the achievements and activities of the previous academic year, 2023-2024.





The Inaugural Address was delivered by our distinguished guest speaker, Madam Ms. Padmini Janaki, CEO and Co-founder of Mind and Mom. Her address set the tone for the new academic year and included the recognition of the Student Bazaar winner, as well as the official bearers from the previous year, who were honored with trophies..The ceremony also featured the presentation of badges to the new YEDC bearers and coordinators by the chief guest, Ms. Padmini Janaki. The event concluded with a Vote of Thanks by the Afternoon President, Meena Angel, followed by the National Anthem, marking a successful and inspiring start to the new academic year's activities.

REPORT



INTERNATIONAL YOUTH DAY

The NSS Units of Justice Basheer Ahmed Sayeed College for Women organized an E-Quiz Competition on August 12, 2024, to celebrate International Youth Day. The event aimed to promote global awareness among the youth. A total of 177 volunteers from both the forenoon and afternoon batches participated and received E-Certificates.

INDEPENDENCE DAY

On the occasion of the 78th Independence Day, on August 15, 2024, the NSS volunteers of the College participated in a rally. The event was flagged off by our Principal & Correspondent, Dr. Amthul Azeez. Students held placards echoing powerful slogans from Mahakavi Bharati's "Pudhiya Aathichudi," our great Freedom Fighter, Social Reformer, and Indian National Poet. These slogans ignited the flames of patriotism within us, inspiring courage, unity, self-reliance, and a sense of responsibility to serve our nation.





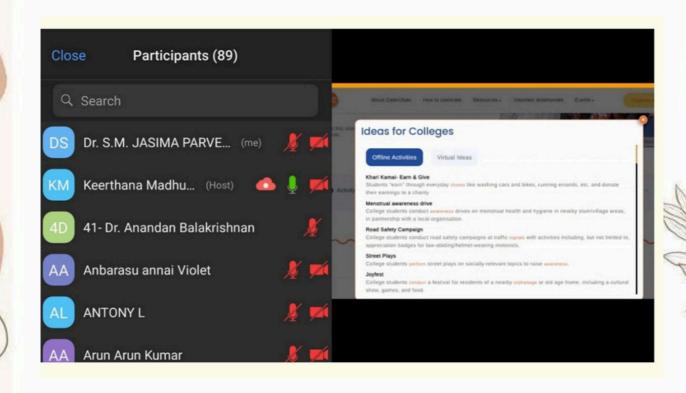
SADBHAVANA DIWAS

On August 20, 2024, Sadbhavana Diwas was celebrated in commemoration of Shri Rajiv Gandhi's birth anniversary. The Chief Guest for the event was Mr. P. Maruthi, State President of the Harijan Sevak Sangh (founded by Mahatma Gandhi in 1932) and Secretary of Thakkar Bapa Vidyalaya Samithi. As part of the celebrations, the Principal & Correspondent led the pledge for unity and explained the importance of truthfulness. NSS volunteers performed a mime on unity, promoting the values of goodwill, tolerance, and mutual respect among all communities, emphasizing that unity is strength.





Our NSS Programme Officers attended the Orientation and Sensitization Programme organized by the Department of Psychooncology and the Resource Centre for Tobacco Control, in collaboration with the National Service Scheme, University of Madras, on August 22, 2024, at the Adyar Cancer Institute. Additionally, our NSS officers received their certificates for the Orientation and Sensitization Programme.



DAAN UTSAV WORKSHOP

NSS Programme Officers attended the Daan Utsav Workshop on a virtual platform on August 29, 2024, at 11:00 AM. The workshop was organized by Bhumi in collaboration with the NSS, University of Madras. It aimed to inspire and equip NSS Programme Officers with the necessary tools and ideas to engage students in the spirit of giving.

DEPARTMENT OF TRAVEL AND TOURISM.

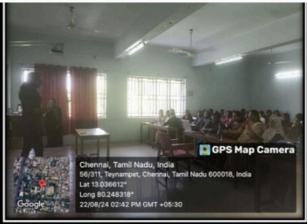
On August 15, 2024, the Department of Tourism and Travel Management hosted an E-Quiz on "Heritage of India" in celebration of India's 78th Independence Day. The quiz aimed to increase awareness of the country's rich cultural and historical legacy, encouraging participants to explore and appreciate India's diverse heritage. The event saw participation from 932 students across India, representing prestigious institutions such as Justice Basheer Ahmed Sayeed College for Women, Stella Maris College, Madras Christian College, PSG College, Central University of Kerala, and IIT Bhilai, among others. The quiz featured questions on India's cultural history, architectural marvels, and significant landmarks, designed to educate and deepen participants' understanding of the nation's heritage. Participants who scored over 60% received certificates of recognition. The event was a resounding success, enhancing knowledge and appreciation of India's cultural and historical legacy, while fostering unity and pride among students nationwide, making it a fitting tribute to Independence Day.



"NAMMADRAS SLIDESHOW 2024"

On August 22, 2024, the Department of Tourism and Travel Management celebrated Madras Day with the "Namma Madras Slideshow 2024" event in Room No. 223, DJ Block. Held from 2:00 PM to 4:30 PM, the event aimed to deepen the connection with Chennai's rich cultural heritage. Students enthusiastically presented creative slideshows on various topics, including Chennai's history, culture, architecture, and cuisine. The diverse themes showcased the city's architectural heritage, role in the Indian freedom struggle, culinary delights, and vibrant festivals. The competition enhanced students' research, analytical, and presentation skills, while fostering creativity and teamwork.









The event successfully highlighted the vibrant spirit of Chennai and the talent within the department, enriching students' understanding and appreciation of the city. Future events will continue to promote cultural appreciation and community building.

DEPARTMENT OF COMMERCE ADVANCED EXCEL TRAINING PROGRAM

On August 3, 2024, JBAS College for Women hosted an Advanced Excel Training Program led by Mr. Mohamed Rizwan, Assistant Professor at New College. The two-hour session focused on advanced Excel techniques, including shortcut keys, function keys, PivotTables, and VLOOKUP formulas. The event kicked off with a welcome address and an introduction to the session's objectives. Mr. Rizwan then demonstrated essential shortcut and function keys to enhance productivity, followed by an interactive session on creating and customizing PivotTables for data analysis. The training concluded with a detailed tutorial on VLOOKUP, offering tips and troubleshooting guidance. Participants found the hands-on learning approach particularly effective, gaining practical skills that will improve their workflow. The session on PivotTables and VLOOKUP was especially appreciated for its clarity and practical application. The event concluded with a vote of thanks and the national anthem. Overall, the training was a success, providing attendees with valuable Excel skills for their professional tasks.







DIGITAL MARKETING WORKSHOP

The Digital Marketing Workshop held on August 6, 2024, at JBAS College for Women provided students with a comprehensive introduction to digital marketing. Led by Mr. Hammad Aathif, the workshop offered a mix of expert insights, practical sessions, and interactive discussions that focused on essential aspects of digital marketing. Key topics included developing social media strategies for platforms like Facebook, Instagram, LinkedIn, and Twitter, planning content calendars, and using analytics to measure performance.







The workshop also explored emerging trends such as the impact of AI on marketing, the growing role of influencer marketing, and the importance of data privacy regulations. Participants highly praised Mr. Hammad Aathif's engaging keynote for its clarity and depth. The hands-on social media strategy session was particularly well-received, with attendees appreciating the practical exercises and real-world applications. Additionally, the networking opportunities provided during the workshop were highlighted as a significant benefit. Overall, the event was a resounding success, equipping participants with valuable digital marketing knowledge and skills.

BAILMENT AND PLEDGE

The Bailment and Pledge seminar held on August 24, 2024, at JBAS College for Women, aimed to provide students with a comprehensive understanding of the legal principles governing bailment and pledge, along with their practical applications in both commercial and everyday transactions. Led by Mr. Abdul Mubeen, Advocate at Madras High Court, the seminar covered key topics such as the definition of bailment, types of bailments, the rights and duties of bailor and bailee, and significant legal cases. It also explored the concept of pledge, its role in securing loans, the legal rights of pledgee and pledgor, and recent legislative updates. The event featured interactive workshops and real-world case studies, allowing students to engage actively with the material and apply their knowledge in practical settings. Participants praised the seminar for its clarity, depth, and relevance, highlighting the value of the expert insights and practical applications. Overall, the seminar successfully bridged the gap between academic theory and practical application, enriching students' educational experience and preparing them for future academic and professional pursuits.





CMA ORIENTATION PROGRAM

The CMA Orientation Program, held on August 30, 2024, at JBAS College for Women, aimed to provide participants with a comprehensive understanding of the CMA certification process, covering examination details, fee structure, career opportunities, and article-ship requirements. Led by Ms. Poornima, CMA Intermediate, the session began with an introduction to the importance of the CMA course, highlighting its enhanced career prospects, industry recognition, and opportunities for professional growth. The workshop outlined the three levels of the CMA course— Foundation, Intermediate, and Final—along with their respective fees. It also explored potential career paths, such as Financial Analyst, Management Consultant, and Chief Financial Officer (CFO).



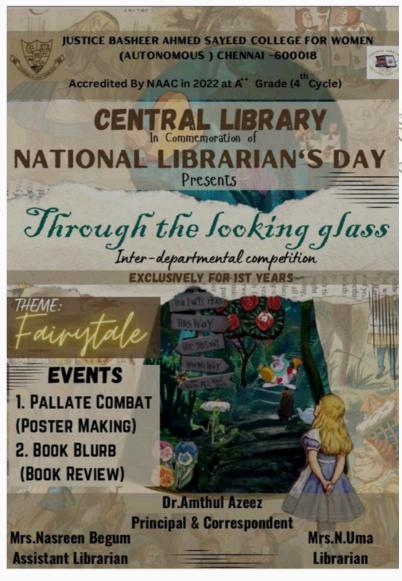


Participants benefited from an interactive session that offered practical advice on effective study techniques, time management, and exam strategies.

Additionally, Ms. Poornima provided insights into the article-ship process, explaining the requirements and how to secure relevant opportunities. The event concluded with networking opportunities, allowing attendees to connect with industry professionals, and was well-received for its clarity, practical advice, and expert insights. Overall, the program effectively prepared participants for their CMA journey.

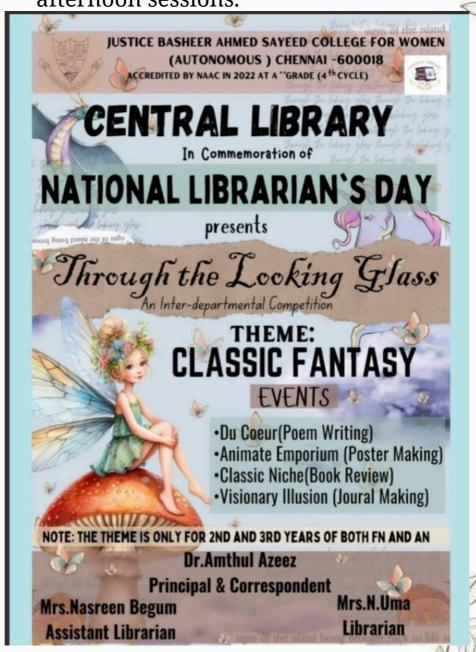
CENTRAL LIBRARY

In commemoration of National
Librarian's Day on
12th August 2024, the
Central Library
conducted interdepartmental
competitions titled
"Through the
Looking Glass" with the theme of "Fairy
Tale", exclusively for first-year undergraduate students.



Events:Book Review (Book Blurb)Poster Making (Palette Combat).In total, 31 participants actively took part in both the Book Review and Poster Making competitions, representing both the forenoon and afternoon sessions.

For the second and third-year undergraduate students, the Central Library hosted competitions under the theme of "Classic Fantasy."Events:Book Review (Classic Niche)Poster Making (Animate Emporium)Journal Making (Visionary Illusion)Poem Writing (Du Coeur)A total of 108 participants actively engaged in the Book Review, Poster Making, Journal Making, and Poem Writing competitions, representing both the forenoon and afternoon sessions.



In commemoration of Book Lover's Day on 9th August 2024, the Central Library inaugurated the JBAS NDLI Book Lover's Club, with around 360 members actively joining the online community via WhatsApp.



As part of the celebration, a small activity was conducted where library users were invited to write down the title of their favorite book and leave their signature and thumb impression on a chart.





ENVIRO CLUB

OUTREACH - TREE WALK
THE ENVIRO CLUB OF JUSTICE BASHEER
AHAMED SAYEED COLLEGE FOR WOMEN
PARTICIPATED IN AN EVENT ORGANIZED BY THE
NIZHAL ASSOCIATION ON 24TH AUGUST 2024. AS
PART OF THE EVENT, THE CLUB MEMBERS TOOK
PART IN A TREE WALK AT KOTTURPURAM TREE
PARK, SERVING AS AN EDUCATIONAL AND
ENJOYABLE OUTREACH ACTIVITY. DURING THE
WALK, THEY GAINED VALUABLE KNOWLEDGE
ABOUT VARIOUS ELEMENTS OF NATURE. THE
STUDENTS ALSO CONTRIBUTED BY ASSISTING
WITH CLEANING, ARRANGING POTS, AND
PURCHASING PLANTS.



PLEDGE - MISSION LIFE THE STUDENTS OF JUSTICE BASHEER AHAMED SAYEED COLLEGE FOR WOMEN TOOK A PLEDGE ON 30TH AUGUST 2024 TO WORK DILIGENTLY TOWARDS PRESERVING THE ENVIRONMENT FOR A SUSTAINABLE FUTURE. THIS INITIATIVE WAS INSPIRED BY THE MINISTRY OF ENVIRONMENT, FOREST AND CLIMATE CHANGE, GOVERNMENT OF INDIA, THROUGH THE 'MISSION LIFE' PROGRAM. THE PLEDGE MARKS A SIGNIFICANT COMMITMENT BY THE STUDENTS TO ACTIVELY CONTRIBUTE TO **ENVIRONMENTAL CONSERVATION AND** SUPPORT THE GOALS OF MISSION LIFE.



DEPARTMENT OF ECONOMICS Special lecture



The Department of Economics conducted Special Enrichment Lecture on the topic "Pace of Digital Technology in Digital Era" on 23.08.2024 for nearly 275 students of the Department of Economics. The Guest Speaker was Mrs.Neeraja Krishnan, Director, Digital Campus IDP Education Ltd. Chennai. She highlighted on some key drivers such as Artificial Intelligence, Machine Learning, Internet of Things, Cloud Computing and Cyber Security. The Outcome of the Lecture was to create awareness on

Accelerated Innovation
Increased Connectivity
Data Explosion
Disruption of Traditional Industries
Shift in Workforce Dynamics
Cyber Security Challenges
Ethical and Privacy Concerns
Digital Divide

DEPARTMENT OF PG STUDIES AND RESEARCH IN HOMESCIENCE BREASTFEEDING WEEK





The Breastfeeding Rally conducted on August 2, 2024, was organized by the Department of PG Studies and Research in Home Science to raise awareness about the importance of breastfeeding and to promote a supportive environment for students on campus. To align with this year's theme, "Closing the Gap," a walkaround throughout the campus was held, with Home Science students carrying signs and banners promoting breastfeeding awareness. The objective of the rally was to educate students, faculty, and staff about the benefits of breastfeeding.

DEPARTMENT OF PG STUDIES AND RESEARCH IN HOMESCIENCE BREASTFEEDING WEEK





In celebration of World Breastfeeding Week, Nutri Club organized several activities to raise awareness about breastfeeding. Online competitions, including MEME CREATION on August 2, 2024, and REEL OR SHORT VIDEO MAKING on August 3, 2024, encouraged participants to use humor and creativity to promote breastfeeding knowledge. An offline TREASURE HUNT on August 5, 2024, also engaged participants in discovering valuable information about breastfeeding. These events successfully promoted awareness and understanding of breastfeeding among students from various departments

DEPARTMENT OF PG STUDIES AND RESEARCH IN HOMESCIENCE BREASTFEEDING WEEK





In celebration of World Breastfeeding Week, Aahar Club organized several activities to raise awareness about breastfeeding. "BRAINIAC BRIGADE - a quiz competition on breastfeeding and breastmilk" on August 2, 2024, and "CULINARY CHALLENGE - tasting the given Lactagogue or weaning foods and finding all the ingredients" on August 6, 2024, in order to give the participants some useful knowledge about Breastfeeding, Breastmilk, Lactagogue and weaning foods. The events successfully promoted awareness and understanding of breastfeeding among students from various departments.

DEPARTMENT OF PG STUDIES AND RESEARCH IN HOMESCIENCE NATIONAL HANDLOOM DAY







The students of M.Sc Textile Science and Fashion
Designing from the Department of PG Studies &
Research in Home Science celebrated National
Handloom Day on August 7, 2024. The event featured
a display of various handloom sarees and workshop
offering hands-on experience in weaving .The
Principal and Vice Principal attended and
encouraged the students to appreciate and preserve
India's rich handloom heritage. The celebration
effectively promoted awareness and appreciation of
India's handloom traditions among students and the
community. An article of the event was published in
Manasoli paper.

DEPARTMENT OF PG STUDIES AND RESEARCH IN HOMESCIENCE

RECYCLE BAGS AND PLACE MATS



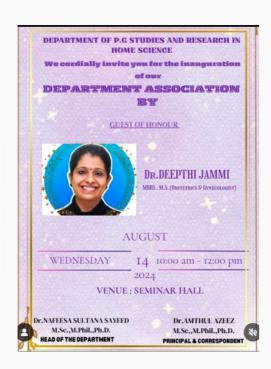




The Aura Club of the Department of PG Studies & Research in Home Science - Interior Design and Decor conducted a workshop on making recycled handbags and purses using canvas mats on August 8, 2024. The non-teaching staff of the college participated in the workshop and provided positive feedback.

DEPARTMENT OF PG STUDIES AND RESEARCH IN HOMESCIENCE

HOME SCIENCE ASSOCIATION







The Department of PG Studies and Research in Home Science inaugurated the Home Science Association on August 14, 2024, with Dr. Deepti Jammi as the Guest of Honour. During the investiture ceremony, Dr. Jammi distributed badges and prizes to the newly elected office bearers and also launched the department's newsletter, marking a significant milestone in the department's journey.

DEPARTMENT OF PG STUDIES AND RESEARCH IN HOMESCIENCE

GUEST LECTURE





A guest lecture on "Opportunities of Studying Abroad for Nutrition and Dietetics" was delivered by Shamma Afra M on 21st August 2024, for 3rd-year CND and ND Students. She shared her experiences of studying in the UK and working for the NHS, highlighting the benefits of international education and global career opportunities in nutrition and dietetics, inspiring students to explore global perspectives in their future careers.

DEPARTMENT OF PG STUDIES AND RESEARCH IN HOMESCIENCE

NATIONAL LEMONADE DAY









"On 29 August 2024, the NUTRI CLUB of the Department of PG Studies and Research in Home Science celebrated 'National Lemon Juice Day.'
Lemonade was prepared in a healthier way using lemon, jaggery, and mint. The refreshing beverage was then distributed to the non-teaching staff and security personnel of JBAS College as a gesture of gratitude for their hard work and dedication. The event not only promoted health and wellness but also fostered a sense of community by recognizing the efforts of those who work behind the scenes to support the institution. The initiative was well-received, with many appreciating the thoughtful gesture and the refreshing treat on a warm day."

ZOION CLUB





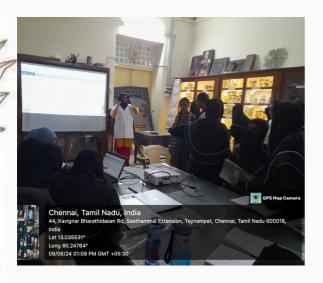
The Inauguration of "Zoion Club" was conducted on 8 August 2024. Dr.Karthik Raman Professor, Department of Biotechnology, Bhupat and Jyoti Mehta School of Biosciences, Indian Institute of Technology (IIT) Madras was the Guest of Honour and he delivered a speech on "Applications of AI and Data Science in Life Sciences".

WORKSHOP FOR SCHOOL STUDENTS

Under the aegis of DBT-STAR Scheme the PG and Research Department of Zoology conducted a program on "Popularization of **Basic Sciences - Among School Students** 'Science Beyond School' on 9 August 2024. The program started with a lecture by Dr. Aneesh Nair Associate Professor, NIMS Kanyakumari who sensitised student on the opportunities available in higher education for basic science and career opportunity for science graduates. Followed by a hands on training on 10 science experiments for 220 students from three different schools: Fathima Basheer Matriculation Higher Secondary School for Girls, Unity Public School and MWA School in batches.

WORKSHOP FOR SCHOOL STUDENTS









IDEATHON'24 - 2.0





The Department also organised "Ideathon'24" on 9 August 2024 for the 2 year students of all the 5 STAR Departments. A total of 19 teams participated and 3 best teams were awarded medals by the Judges Dr. Aneesh Nair Associate Professor, NIMS Kanyakumari, Dr. Kaleena Principal Viswakasenna Arts and Science College, Sriperumbudar and Dr. Muhammed Rafi Associate Professor, Department of Chemistry, The New College, Chennai. This program was conducted to kindle Research Aptitude among students so that it will benefit them for their final year group project.

Special Talk on "ENVIRONMENTAL WASTE MANAGEMENT"



A Special talk on "Environmental Waste Management" was organised on 28 August 2024 at the Library Conventional Hall.

The Resource person was Mr.V.Guruswami Guest Faculty from CIPET, Chennai. The programme was very informative and thought provoking.

YOUTH RED CROSS

YRC STUDENT INDUCTION PROGRAM





The YRC Student Induction Program was organized on the topic "Social Responsibilities of Youth" on the 7th of August in the auditorium. The event featured distinguished Guests of Honour, including Dr. J. Sulaiman, Advocate Khan from the Madras Highcourt, and Mr. Abu Tahir, a social media influencer. Students from all three years of study actively participated in the program and benefited from the insights shared. During the event, the YRC representatives from each department were awarded badges in recognition of their roles and contributions towards the unit.

YOUTH RED CROSS ORPHANAGE VISIT







The YRC student volunteers from the Department of Chemistry visited Kalaiselvi Karunalaya Social Welfare Old Age and Children's Home located in Mogappair, on August 10, 2024. The volunteers donated pampers and supplementary food for new born babies, such as Lactogen and Cerelac. The residents were very happy, and the students also had a rewarding experience.

YOUTH RED CROSS ZERO IS GOOD





On 21st, August, The Youth Red Cross Unit along with Teynampet Traffic Police organised the Road Safety Awareness Program"ZERO IS GOOD". Traffic Sub-Inspector MATHANAGOPALAN and V.SELVARAJ addressed the gathering on the importance of following road safety rules and insisted on the youth to promote responsible driving habits among motorists to reduce road accidents. The YRC volunteers from various departments actively participated in the question answer session and shared a good feedback at the end of the programme.

YOUTH RED CROSS

NATIONAL LEMON JUICE DAY

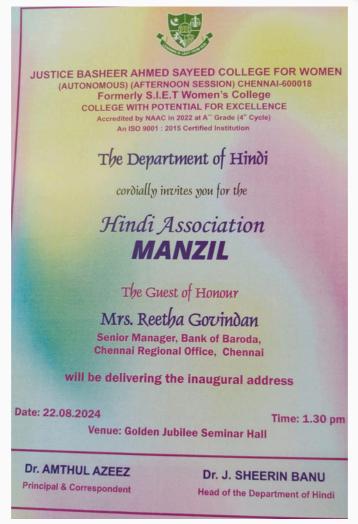






On account of National Lemon Juice Day on 29th August the YRC Volunteers from the Department of Home Science distributed refreshing lemonade to the lesser privileged workers in the neighborhood as a gesture of recognition of their hard work and appreciation for the essential services they provide to the community. This simple act of kindness brightened the day for the workers.

HINDI. ASSOCIATION



THE HINDI ASSOCIATION MEETING WAS HELD ON AUGUST 22, 2024, AT THE GOLDEN JUBILEE SEMINAR HALL, FROM 1:30 PM TO 2:30 PM. THE EVENT AIMED TO PROMOTE THE HINDI LANGUAGE AND CULTURE AMONG STUDENTS. THE GUEST OF HONOUR, MRS. GEETHA GOVINDAN, SENIOR MANAGER AT THE BANK OF BARODA, CHENNAI REGIONAL OFFICE, DELIVERED AN INSIGHTFUL SPEECH ABOUT THE SIGNIFICANCE OF HINDI AS AN OFFICIAL LANGUAGE AND ITS VITAL ROLE IN INDIA'S CULTURAL HERITAGE.

MRS. GOVINDAN EMPHASIZED THAT HINDI IS NOT JUST A LANGUAGE BUT A SYMBOL OF NATIONAL IDENTITY AND UNITY. SPOKEN BY MILLIONS ACROSS INDIA, HINDI SERVES AS A UNIFYING THREAD IN A COUNTRY WITH DIVERSE LINGUISTIC BACKGROUNDS. SHE DISCUSSED THE WIDE ARRAY OF CAREER OPPORTUNITIES THAT PROFICIENCY IN HINDI CAN UNLOCK, FROM GOVERNMENT SERVICES TO MEDIA, JOURNALISM, EDUCATION, AND PUBLISHING. WITH THE RISE OF DIGITAL PLATFORMS, THERE IS ALSO AN INCREASING DEMAND FOR CONTENT IN HINDI, OPENING **AVENUES FOR HINDI SPEAKERS TO BECOME SUCCESSFUL** YOUTUBERS, BLOGGERS, AND DIGITAL INFLUENCERS. SHE HIGHLIGHTED HOW INDIVIDUALS WITH A STRONG COMMAND OF HINDI CAN CREATE ENGAGING CONTENT. **BUILD PERSONAL BRANDS, AND REACH VAST ONLINE** AUDIENCES, PARTICULARLY IN RURAL AREAS WHERE THE DEMAND FOR REGIONAL LANGUAGE CONTENT IS GROWING.





IN CONCLUSION, MRS. GOVINDAN ENCOURAGED
STUDENTS TO EMBRACE HINDI AS BOTH A
CULTURAL ASSET AND A PROFESSIONAL TOOL. SHE
EMPHASIZED THAT PROFICIENCY IN HINDI NOT
ONLY PROVIDES A COMPETITIVE EDGE IN
TRADITIONAL CAREER PATHS BUT ALSO OFFERS
EMERGING OPPORTUNITIES IN THE DIGITAL
SPACE. THE EVENT WAS A SUCCESS, PROVIDING
STUDENTS WITH VALUABLE INSIGHTS INTO THE
IMPORTANCE OF THE HINDI LANGUAGE AND THE
OPPORTUNITIES IT PRESENTS.

BALISE CLUB



BALISE CLUB (FN & AN)

E-QUIZ ON CURRENT AFFAIRSON 5TH AUGUST 2024, THE BALISE CLUB, UNDER THE CAREER GUIDANCE AND PLACEMENT CENTRE AT JBAS COLLEGE FOR WOMEN, HELD ITS FIRST MONTHLY E-QUIZ ON "CURRENT AFFAIRS." THE EVENT SAW ENTHUSIASTIC PARTICIPATION FROM NEARLY 600 STUDENTS ACROSS BOTH FORENOON AND AFTERNOON SESSIONS.

CARRER GUIDANCE PLACEMENT CENTRE

THE CAREER GUIDANCE & PLACEMENT CENTRE, IN ASSOCIATION WITH SUTHERLAND, ORGANIZED AN ORIENTATION PROGRAM ON 19TH AUGUST 2024 IN THE SEMINAR HALL FOR AN INTERNSHIP OPPORTUNITY FOR THE ROLE OF CUSTOMER SERVICE EXECUTIVE. THE INTERNSHIP, WITH A DURATION OF 45 DAYS (NIGHT SHIFT), OFFERED A STIPEND OF ₹25,000 AND WAS OPEN TO STUDENTS WITH STRONG COMMUNICATION SKILLS. A TOTAL OF 300 INTERESTED STUDENTS FROM THE FINAL AND PRE-FINAL YEARS OF ALL DEPARTMENTS ATTENDED THE PROGRAM.







MR. JOHNSON, FROM THE HR-TALENT ACQUISITION TEAM, PROVIDED AN OVERVIEW OF THE COMPANY AND THE INTERN ROLE, BRIEFLY EXPLAINING THE SELECTION PROCESS AND ANSWERING STUDENTS' QUERIES IN AN INTERACTIVE SESSION. THE SELECTION PROCESS INCLUDED SEVERAL STAGES SUCH AS GROUP DISCUSSIONS, RESUME VERIFICATION, A COMMUNICATION ASSESSMENT ROUND, AND FINAL SELECTION. STUDENTS WERE DIVIDED INTO BATCHES FOR THE GROUP DISCUSSION ROUND, WHERE THEY WERE GIVEN VARIOUS TOPICS ON THE SPOT AND A TIME LIMIT OF 1 MINUTE. FURTHER ROUNDS OF SELECTION WERE CONDUCTED AT SUTHERLAND'S PERUNGALATHUR OFFICE. A TOTAL OF 19 STUDENTS SUCCESSFULLY CLEARED ALL THE INTERVIEW ROUNDS, WERE SHORTLISTED, RECEIVED OFFER LETTERS, AND WERE PROVIDED WITH FURTHER TRAINING BEFORE BEING PLACED AS INTERNS WITH THE STIPEND.

CORE MAJLIS 2024-2025. AAGHAZ'24



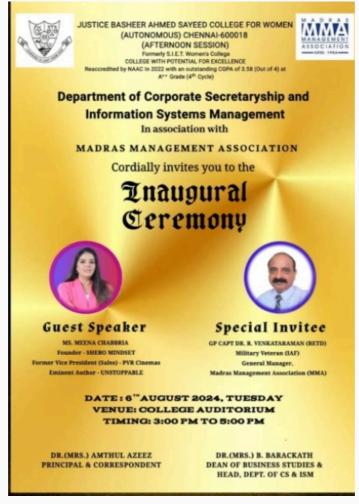
CORE MAJLIS 2024-25 HOSTED A TWO-DAY FRESHER'S EVE ON AUGUST 19 AND 22. THE ON-STAGE EVENTS WERE HELD ON AUGUST 19. BEGINNING WITH A PRAYER FOLLOWED BY THE INAUGURATION. THE CHIEF GUEST FOR THE INAUGURATION WAS MR. SARAN SHAKTHI. THE ON-STAGE EVENTS INCLUDED A GROUP DANCE COMPETITION TITLED "DISCO DEEWANE," A VOICE-OVER CONTEST "MIC MARVEL," AND A RAMP WALK "MASK REALMS." THE JUDGES FOR THESE EVENTS WERE MS. KEMY (GROUP DANCE), MR. SHARAN (VOICE OVER), AND MS. DIVYALAKSHMI (RAMP WALK).A SPECIAL APPEARANCE WAS MADE BY THE CHIEF GUEST, MR. BOBBY SIMHA. THE EVENT CONCLUDED WITH A PRIZE DISTRIBUTION CEREMONY AND THE CROWNING OF MS. FRESHER. THE EVENING ENDED ON A HIGH NOTE WITH AN ENERGETIC DJ PERFORMANCE.THE OFF-STAGE EVENTS WERE HELD ON AUGUST 22, STARTING WITH A PRAYER, FOLLOWED BY CONTESTS LIKE ANIME ART (2D ILLUSTRATION), BEST OUT OF WASTE (RAGS TO RICHES), AND COOKING WITHOUT FIRE (RAW AND READY).





MR. JAYAGOWTHAM JUDGED THE ANIME ART AND BEST OUT OF WASTE EVENTS, WHILE MR. IDRIS AHMED JUDGED THE COOKING WITHOUT FIRE CONTEST. THE EVENT CONCLUDED WITH A PRIZE DISTRIBUTION.FRESHER'S EVE WAS A GRAND SUCCESS, FILLED WITH EXCITEMENT AND TALENT.

INAUGURAL CEREMONY OF THE DEPARTMENT OF CS AND ISM



ON AUGUST 6, 2024, THE DEPARTMENT OF CORPORATE SECRETARYSHIP AND INFORMATION SYSTEMS MANAGEMENT HELD ITS INAUGURAL CEREMONY, MARKING THE START OF A NEW ACADEMIC YEAR. ORGANIZED IN ASSOCIATION WITH THE MADRAS MANAGEMENT ASSOCIATION (MMA), THE EVENT FEATURED KEY ACTIVITIES LIKE INSPIRATIONAL SPEECHES, AN ORIENTATION SESSION, AND CERTIFICATE DISTRIBUTION.

THE CEREMONY BEGAN WITH A QURAN RECITATION BY FATHIMUTHU ARSHIYA, FOLLOWED BY A WELCOME ADDRESS FROM THE ASSISTANT HOD, WHO EMPHASIZED THE IMPORTANCE OF NEW BEGINNINGS AND REFLECTED ON THE DEPARTMENT'S IMPRESSIVE ACADEMIC ACHIEVEMENTS AND INDUSTRY COLLABORATIONS OVER THE PAST YEAR.GUEST SPEAKER MS. MEERA CHABBRIA, FOUNDER OF SHERU MINDSET AND FORMER VP OF SALES AT PVR CINEMAS, DELIVERED AN INSPIRING ADDRESS, FOCUSING ON THE IMPORTANCE OF RESILIENCE, CONTINUOUS LEARNING, AND AN UNSTOPPABLE MINDSET IN ACHIEVING SUCCESS.







JUSTICE BASHEER AHMED SAYEED COLLEGE FOR WOMEN

(AUTONOMOUS) CHENNAI - 18 FORMERLY S.I.E.T WOMEN'S COLLEGE (Accredited by NAAC in 2022 at A" Grade (4" Cycle)) An 18O 9001:2015 Certified Institution

Department of Corporate Secretaryship and Information Systems Management In association with

MADRAS MANAGEMENT ASSOCIATION

Inauguration
On 6", August 2024

Guest Speaker
MS. MEENA CHABBRIA

Founder- Shero Mindset FORMER VICE PRESIDENT (SALES) - PVR CINEMAS Eminent Author- UNSTOPPABLE





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Special Invitee
GP CAPT DR. R. VENKATARAMAN (RETD).

Military Veteran (IAF) General Manager Madras Management Association (MMA)

THE EVENT ALSO INCLUDED BADGE AND CERTIFICATE DISTRIBUTION, RECOGNIZING STUDENT INVOLVEMENT WITH MMA AND CELEBRATING THEIR COMMITMENT TO PROFESSIONAL GROWTH.THE CEREMONY CONCLUDED WITH A VOTE OF THANKS, EXPRESSING GRATITUDE TO ALL CONTRIBUTORS AND WISHING STUDENTS A SUCCESSFUL ACADEMIC YEAR.

DEPARTMENT OF TAMIL (AN) ASSOCIATION 2024–2025



THE DEPARTMENT OF TAMIL (A.N.) CONDUCTED ITS
TAMIL ASSOCIATION EVENT AT THE JBAS COLLEGE
AUDITORIUM ON 20TH AUGUST 2024. THE CHIEF GUEST
FOR THE EVENT WAS A RENOWNED WRITER AND SOCIAL
ACTIVIST. IN HIS SPEECH, HE EMPHASIZED THE
IMPORTANCE OF EDUCATION, STATING THAT IT BRINGS
SOCIAL AND ECONOMIC EMANCIPATION, ESPECIALLY
FOR GIRLS. HE ENCOURAGED THE STUDENTS TO LIVE
WITH A SENSE OF CHARITY AND SOCIAL AWARENESS,
HIGHLIGHTING THAT EDUCATION, ALONG WITH THE
ECONOMIC AND SOCIAL DEVELOPMENT IT FOSTERS,
WILL UPLIFT OUR COUNTRY.THE CEREMONY BEGAN AT
2:00 PM AND CONCLUDED AT 4:00 PM.

DEPARTMENT OF FRENCH (AN)

ASSOCIATION INAUGURATION

RENDEZ-VOUS

THE DEPARTMENT OF FRENCH ORGANIZED ITS ASSOCIATION INAUGURATION, RENDEZ-VOUS, ON THE 22ND OF AUGUST 2024, AT THE GOLDEN JUBILEE SEMINAR HALL. THE GUEST OF HONOUR FOR THE EVENT WAS DR. P. S. DURGA DEVI, ASSISTANT PROFESSOR AND HEAD OF THE DEPARTMENT OF FOREIGN LANGUAGES, LOYOLA COLLEGE, CHENNAI.AS AN ALUMNA OF OUR OWN J.B.A.S COLLEGE, DR. DURGA DEVI'S JOURNEY IS A TESTAMENT TO THE **EXCELLENCE AND DEDICATION THAT OUR INSTITUTION** INSTILLS IN ITS STUDENTS. SHE IS CURRENTLY AN ASSISTANT PROFESSOR AT LOYOLA COLLEGE, WHERE SHE HAS BEEN A BEACON OF KNOWLEDGE AND INSPIRATION IN THE FIELD OF FRENCH LANGUAGE AND LITERATURE. DR. DURGA DEVI HOLDS A PH.D. IN FRENCH FROM THE UNIVERSITY OF MADRAS AND HAS BEEN A DEDICATED EDUCATOR AND RESEARCHER FOR OVER TWO DECADES. HER IMPRESSIVE CAREER INCLUDES SIGNIFICANT ROLES SUCH AS CO-COORDINATOR OF THE DEPARTMENT OF FOREIGN LANGUAGES, DEAN OF WOMEN STUDENTS, AND NOW HEAD OF THE DEPARTMENT OF FOREIGN LANGUAGES AT LOYOLA COLLEGE.

DR. DURGA DEVI HAS ALSO BEEN A RESOURCE PERSON FOR NUMEROUS WORKSHOPS AND SEMINARS, SHARING HER EXPERTISE IN BOTH FRENCH AND TAMIL LANGUAGES. IN ADDITION TO HER ACADEMIC ACHIEVEMENTS, SHE HAS MADE REMARKABLE CONTRIBUTIONS TO THE WORLD OF THEATER, HAVING TRANSLATED AND DIRECTED PLAYS SUCH AS SILAPPADIGARAM AND NAGAMANDALA IN FRENCH, SHOWCASING HER PASSION FOR CULTURAL EXCHANGE AND EDUCATION.



Introducing the guest to the gathering



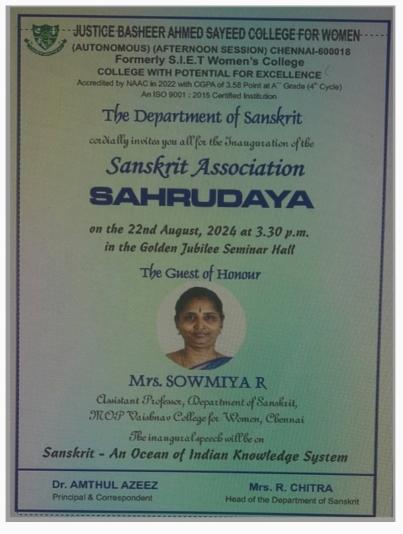
Guest delivering the inaugural speech



Vice Principal mam felicitating the Guest

DURING HER SPEECH, DR. DURGA DEVI SPOKE ON THE TOPIC THE ROLE OF FRENCH IN LIFE AND CAREER. SHE REFERENCED THE WORKS OF THREE FRENCH WRITERS WHOSE BOOKS HAVE BEEN TRANSLATED INTO ENGLISH, HIGHLIGHTING KEY PHRASES THAT SERVE AS VALUABLE LESSONS FOR LEADING A SUCCESSFUL LIFE. AS PART OF HER DISCUSSION ON CAREER OPPORTUNITIES IN FRENCH, SHE PROVIDED DETAILED INSIGHTS INTO JOB PROSPECTS IN BOTH CORPORATE SECTORS AND EDUCATIONAL FIELDS.

SANSKRIT ASSOCIATION.



THE DEPARTMENT OF SANSKRIT CONDUCTED THE ANNUAL INAUGURAL MEETING OF ITS ASSOCIATION, SAHRUDAYA, ON 22ND AUGUST 2024 IN THE GOLDEN JUBILEE SEMINAR HALL. MRS. R. SOWMIYA, ASSISTANT PROFESSOR, DEPARTMENT OF SANSKRIT, MOP VAISHNAV COLLEGE, PRESIDED OVER THE INAUGURAL MEETING WITH THE TOPIC "SANSKRIT – AN OCEAN OF INDIAN KNOWLEDGE SYSTEM." DR. N. SUJATHA, ASSOCIATE PROFESSOR, DEPARTMENT OF SANSKRIT (FN), HONORED THE GUEST WITH A MEMENTO.

WHILE ADDRESSING THE STUDENTS, MRS. SOWMIYA SHARED A PROFOUND MESSAGE, STATING, "INDIA TAKES PRIDE IN TWO THINGS: ONE IS THE LANGUAGE SANSKRIT, AND THE OTHER IS ITS SAMSKRUTI (RICH CULTURE). BOTH ARE ESSENTIAL, AND EACH COMPLEMENTS THE OTHER." SHE EMPHASIZED THE IMPORTANCE OF THE INDIAN KNOWLEDGE SYSTEM (IKS) AND EXPLAINED WHY ITS REVIVAL IS NECESSARY. MRS. SOWMIYA REFERRED TO IT AS THE "SANSKRIT KNOWLEDGE SYSTEM" SINCE OUR ANCESTORS WERE DEEPLY CONNECTED WITH THE SANSKRIT LANGUAGE.





SHE FURTHER ELABORATED ON THE ANCIENT SYSTEM OF EDUCATION, WHICH WAS STRUCTURED AROUND FOURTEEN VIDYASTANAS (BRANCHES OF KNOWLEDGE). FIELDS SUCH AS MEDICINE, PHILOSOPHY, ASTROLOGY, MATHEMATICS, POLITICS, AND AYURVEDA ARE ROOTED IN THESE BRANCHES, ALL OF WHICH WERE EMBEDDED IN THE SANSKRIT LANGUAGE. THE PRIMARY AIM OF THE INDIAN KNOWLEDGE SYSTEM, SHE SAID, IS TO REVIVE INDIA'S ANCIENT CULTURAL AND EDUCATIONAL HERITAGE, EQUIPPING STUDENTS WITH VALUABLE INSIGHTS AND RECLAIMING THE LOST TREASURES THAT ONCE DEFINED INDIA.

DEPARTMENT OF APPLIED PSYCHOLOGY AND BEHAVIORAL RESEARCH





The Department of Applied Psychology and Behavioural Research, Justice Basheer Ahmed Sayeed College for Women organized the Inauguration of Psychology Association for the year 2024-2025 on the title "Emerging fields and research trends in Psychology " on 19th August 2024, the guest of honour was Mr .S. Karunanidhi , Professor Emeritus, Department of Psychology, University of Madras, Chennai. The program emphasized on the career focus in Psychology and how to face the work world with confidence. The various aspects that reflects the evolving nature of human behaviour and societal needs were also discussed.

DEPARTMENT OF MATHEMATICS

INNAUGRATION OF MATRIX CLUB

The Inauguration of the Matrix Club and Pi Approximation Day was held on 5th of August, 2024 . The resource person was Dr. Sujatha, Assistant Professor of Mathematics at SRM Institute of Science and Technology. She delivered the inaugural address on the topic Applications of Mathematics in Artificial Intelligence. The event, organized by the Department of Mathematics, marked the beginning of the Matrix Club Activities. Pi Approximation Day was celebrated, and MATHWHIZZ'24", a Quiz competition was conducted for the Students of the Department

DEPARTMENT OF ENGLISH LITERARY ASSOCIATION

The Postgraduate and Research Department of English organised the inaugural meeting of its English Association, which included an investiture ceremony where badges were presented to the seven newly elected office bearers. The event also featured the release of the book Allied: Enroute to the Literary World. Additionally, an intra-departmental competition was organized on the theme "Love and Violence: Integrating Tradition and Modernity."





DEPARTMENT OF PHYSICS INAUGARATION OF QUANTUM CLUB The Inaugaration of "Quantum Club" was conducted on 09th August 2024. Mrs. Vijayalakshmi Manikandan, Senior Software Engineer, Benchsi, Ottawa, Canada was the Guest of honour and she delivered a speech on "Artificial Intelligence". She also distributed the badges to the Quantum Club members.



Department Of Biochemistry Sensitisation on neurohealth



On 28th August 2024, the Department of Biochemistry organized a significant awareness program titled "SENSITIZATION ON NEUROHEALTH." The event focused on raising awareness about the importance of neurohealth, covering various aspects of mental and cognitive well-being. The guest of honor was Prof. Prakash Babu Phanithi, Secretary General (Society for neurochemistry, India), Senior Professor, Dept. of Biotechnology & Bioinformatics, School of Life Sciences, University of Hyderabad.

Department Of Biochemistry Sensitisation on neurohealth





The keynote speakers were Prof. Suhel Parvez, Secretary (SNCI), Professor & Head, Dept. of Medical Elementology & Toxicology, School of Chemical and Life Sciences, Jamia Hamdard, New Delhi. The talk on the topic 'Beyond the Surface: Unravelling the Tapestry of Your Mind' focusing on brain function and mental health and Dr. Varalakshmi Manchana, Treasurer (SNCI), Assistant Professor, School of Medical Sciences, University of Hyderabad spoke on 'brain health and cognitive reserve' highlighting strategies for maintaining brain health.

Department Of Biochemistry

Lifestyle modifications for neurohealth





On this occasion, the department hosts an inter-collegiate and interdepartmental e-poster competition on the topic.

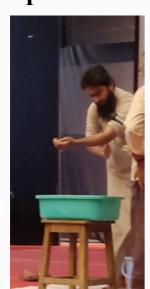
"LIFESTYLE MODIFICATIONS FOR NEUROHEALTH," recognizing the students innovative contributions to the field of neurohealth awareness.

RI FORUM (FN)

The Religious Instruction Forum hosted a two-day workshop on August 29th and 30th, 2024, at the college auditorium, focusing on the practices of Tahara (ablution) and Salah (prayer). The workshop was led by Sheikh Uvais Ahmed Umari, with Brother Muhammad Umar Sulaiman, Director of PIDS, assisting him.

On the first day, Sheikh Uvais demonstrated the proper method of performing Tahara, providing detailed instruction and practical examples. The second day was dedicated to Salah, where Sheikh Uvais explained and demonstrated the steps involved in performing the prayer. Throughout the workshop, he addressed various questions from the audience and clarified any doubts related to the topics covered.

The sessions were informative and interactive, offering valuable insights into these essential aspects of religious practice.









DEPARTMENT OF TAMIL TAMIL SEMINAR

The department of Tamil conducted a one day seminar "எங்கள் வாழ்வும் எங்கள் வளமும்" on l4th August 2024.The resource person for the first session Mr.Lingusamy, a film director spoke on " கவிதையும் நானும்". The resource person for the second session Venkatesh Narayanaswamy , Founder of 'seyal' innovative services spoke about "தமிழும் வேலை வாய்ப்பும்".In the third session Dr. PratheepKumar , Asst.Professor of Tamil Vivekananda college, spoke on " ஜென்னும் கவிதையும் ".



நிகழ்ச்சி நிரல்

: மாணவியர் இறைவணக்கம் தமிழ்த்தாய் வாழ்த்து : மாணவியர்

வரவேற்புரை

: முனைவர் ஒ.நசீமா பானு இணைப்பேராசிரியர், தமிழ்த்துறைத் தலைவர்

நேரம்: 09.30 -10.15

அமர்வு - 1

: திரு.லிங்குசாமி திரைப்பட இயக்குநர்

தலைப்பு

: "நானும் கவிதையும்"

நேரம்: 10.15 - 11.00

அமர்வு - 2

: திரு.வெங்கடேஷ் நாராயணசாமி நிறுவனர்

"Innovative service " மனித வள பயிற்சி நிறுவ செயல் அமைப்பு - நிறுவனர்.

தலைப்பு

: "தமிழும் வேலைவாய்ப்பும்"

நேரம்: 11.00 - 12.30

அமர்வு-3

: வெ.பிரதீப் குமார் (எ) கவின் உதவிப்பேராசிரியர்,தமிழ்த்துறை, விவேகானந்தா கல்லூரி,சென்னை

தலைப்பு

: "ஜென்னும் கவிதையும்"

தொகுப்புரை

: முனைவர் இ.சா.பர்வின்சுல்தானா இணைப்பேராசிரியர், தமிழ்த்துறை : முனைவர் மா.லெட்சுமி

நன்றியுரை

உதவிப்பேராசிரியர், தமிழ்த்துறை















ஜஸ்டிஸ் பஷீர் அஹ்மத் சயீத் மகளிர் கல்லூரி (தன்னாட்சி), சென்னை-600018

தேசியத் தர மதிப்பீட்டுக் குழுவால் NAAC 2022(4வது சுழற்சி) "A++" தகுதி பெற்றது. An ISO 9001 : 2015 certified Institution

> தமிழ்த்துறை நடத்தும் கருத்தரங்கம்

பொருண்மை

"எங்கள் வாழ்வும் எங்கள் வளமும்"

நாள் : 14.08.2024

இடம் : கல்லூரிக் கலையரங்கம்







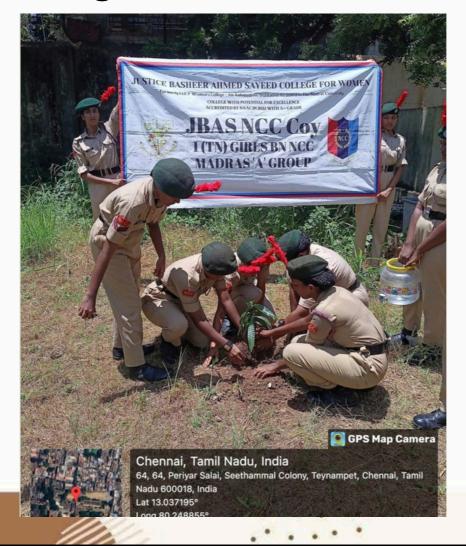
NATIONAL CADET CORPS INDEPENDENCE DAY PARADE

The JBAS NCC COY performed independence day parade on the I5th august 2024 within the college premises.



NATIONAL CADET CORPS PARTITION HORRORS REMEMBRANCE DAY

JBAS College for Women has organised a tree plantation on account of 'Partition Horrors Remembrance Day' observation on 15 August 2024. Saplings were planted in our college campus by the cadets.



NATIONAL CADET CORPS ARMY ATTACHMENT CAMP

The 5 cadets (CPL K Gopika, L/CPL A Bilkis Khatun, L/CPL R Pavitra, L/CPL N Sajina Banu and CDT G Sangeetha) of JBAS NCC attended Army Attachment Camp at MRC Wellington from 18th August 2024 to 30th August 2024.



DEPARTMENT OF CHEMISTRY

PHYSICAL SCIENCES ASSOCIATION

The departments of physics, chemistry and mathematics together conducted the PHYSICAL SCIENCES ASSOCIATION on 1st august 2024. The resource person Mrs. Alima Zehra, a psychologist gave a lecture on MEMORY AND MEMORY TECHNIQUES. A debate competition was conducted on the topic "IS RENEWABLE ENERGY WORTH THE INVESTMENT?". And prizes were given to the best speakers.





CONSUMER RIGHTS ASSOCIATION

The inaugural meeting of the consumer right association was held on 9th August 2024.

The guest speaker for the event Dr.

Srija executive director of lionize world records, secretary of mindtree

organization, ordinator of SBMCH (FOT). She inspired us by giving us a lecture on the secrets of success. This lecture was followed by badge distribution to the cra coordinators.





CORE COUNCIL 2024-2025 FRESHER'S DAY WALK DOWN MEMORY LANE

Fresher's Day - Down Memory Lane, was conducted on the 21st of August, 2024. The event was organized by the Students' Council. The first years put up thirteen mesmerizing plays based on adaptation of movies and books they cherished as children.



The plays were followed by Wearable Art, in which the fabric denim was given to the students, which they hand painted in relevance to the theme and thirteen Indo-western fusion ensembles were created. The freshers also had to create head gear and objet d' arts related to the play. The students displayed their artwork in a ramp walk show.





DEPARTMENT OF HISTORY

On 9th August 2024 To commemorate the "Quit India Movement Day" the Department of History Conducted an "Awarness Rally" on 09-08-2024. Our Principal & Correspondent Dr. Amthul Azeez and Vice Principal Dr. Shahira Banu Inaugurated the rally along with the Head of the Department Dr. Nazeemunnissa Begum, All the Staffs and the students of History Department actively participated in the rally.







DEPARTMENT OF HISTORY

On 15th august 2024 In accordance to the 77th Independence Day Dr.Mallika Begum

Associate Professor Department of History delivered a speech insight into the contribution of muslims in the Indian freedom Struggle.Nasreen Afsana of 3rd year History Department delivered a speech on an Muslim Freedom fighter Abadi Banu Begum.

The Students of History Department enacted a drama "Wings Of Will", which showcased the patriotism and struggles faced by a young women to join the Indian Army.









CENTRE FOR WOMEN'S STUDIES

INAUGURATION PROGRAM









CENTRE FOR WOMEN'S STUDIES CONDUCTED THE INAUGURATION ACTIVITIES FOR THE YEAR 2024-2025 ON 30TH AUGUST. THE GUEST OF HONOUR WAS MS USHA PILLAI VICE PRESIDENT, RECRUITMENT SOLUTION, AVATAR CAREER CREATORS. A QUIZ COMPETITION WAS ALSO CONDUCTED BY YUVA SAKTHI TEAM TO ENGAGE THE STUDENTS AND PROMOTE KNOWLEDGE.







